

Rockin' River Fest

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Saturday, August 11, 2007
French Broad River Park
The fun begins at 11am!



Come "rock the river" with us for a fun-filled family day. The public will be invited to float down the river in their homemade or bought raft. Participants and spectators will be greeted by festivities such as live music, local food vendors, volleyball games, pet parade & adoptions, arts & crafts, kids activities & more. This is a great opportunity to be seen by families of all ages and the many environmentally conscious residents of WNC.

Title Sponsorships:

2 title sponsorship positions available

\$3000 each

What you get:

- Logo on front of t-shirt
- Inclusion in minimum of 150 combined station commercials on WOXL, WTMT & ESPN Radio as follows: "(Radio Station name) & (Sponsor Name) bring you the Rockin' River Fest on Saturday, August 11..."
- Inclusion in IWANNA ad - 2 weeks
- Banner placement opportunities at the park on event day
- 4 week website presence on available radio station websites (WOXL & WISE -- WTMT as available)

Category Sponsorships:

\$1500 each

FASTEST | MOST CREATIVE | THAT FLOATS? | GREEN MACHINE AWARD | UGLIEST | BEST THEME | FUNNIEST | MOST ENTHUSIASTIC | LAZY DAY | PEOPLE'S CHOICE

What you get:

- Logo on t-shirt
- Name on trophy
- Booth space
- Inclusion in IWANNA ad for 2 weeks
- Inclusion in minimum of 100 combined station commercials on WOXL, WTMT & ESPN Radio as follows: "...sponsor of (category)"
- 4 week website presence on available radio station websites (WOXL & WISE -- WTMT as available)

Signature: _____ Date: _____

**Net to station; Cash in advance until credit established; Confidential and proprietary*





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Station Float Sponsorships:

3 sponsorships positions available - one for each station

\$2500 each

What you get:

- Logo on t-shirt
- Booth space
- Inclusion in minimum of 100 combined station commercials on WOXL, WTMT & ESPN Radio
- 4 week website presence on available radio station websites (WOXL & WISE -- WTMT as available)
- Name on trophy
- Inclusion in IWANNA ad for 2 weeks

Kids Area Sponsorships:

\$1500 each

What you get:

- Logo on t-shirt
- Booth space
- Inclusion in minimum of 100 combined station commercials on WOXL, WTMT & ESPN Radio
- 4 week website presence on available radio station websites (WOXL & WISE -- WTMT as available)
- Name on trophy
- Inclusion in IWANNA ad for 2 weeks

Supporting Sponsorships:

\$750 each

What you get:

- Logo on t-shirt
- Inclusion in minimum of 50 combined station commercials on WOXL, WTMT & ESPN Radio
- 4 week website presence on available radio station websites (WOXL & WISE -- WTMT as available)

Other Sponsorship Opportunities:

• **Logo space on 1000 t-shirts: \$250**

• **Retail Vendor Space: \$250**

• *You keep 100% of money made from sales. Food vendors must provide all paper plates/napkins/utensils, etc.*

• **Information Vendor Space: \$150**

• *Provide information/handouts on business/service or provide a free service to the public in promotion of business.*

Signature: _____ Date: _____

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